



Environmental Innovation Network



New Forest[®]
BISCOTTI

New Forest Biscotti

New Forest Biscotti (NFB) produces an award winning range of artisan, double baked biscotti biscuits. The company started trading in 2007 when the founder spotted an opportunity to supply high quality, locally baked biscottis to the New Forest's finest farm shops, cafes, restaurants, hotels and B&Bs. From day one the business has continued to grow and now supplies its core product to an increasing number of customers across the UK.

Traditionally based on an almond flavour, by incorporating a range of alternative high quality ingredients, NFB have added a twist producing a range of fantastically flavoured biscotti to suit all tastes. With ingredients, sourced locally where possible.

Rebecca Starling, owner and manager of NFB, was referred to the Environmental Innovation Network (EiNet) in April 2014 as a potential support provider. Nigel Reed Smith, a Broker with the EiNet, met with Rebecca and together they reviewed the company's current position and direction.



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Based on this information, they identified the EiNet could make a meaningful contribution to NFB by engaging the University of Portsmouth to review existing packaging materials. The aim being to concentrate on lengthening the product shelf life and thereby reducing waste, benefiting the environment. The University was also happy to include feedback regarding brand development in line with its suggestions about the new packaging.

The university's report was comprehensive, proving NFB with all the information they needed for

understanding sustainable packaging materials, providing input into the labelling and making helpful suggestions about possible re-branding areas.

“Being able to access specialist knowledge and expertise from the university via the EiNet programme has been of real help to our business, the level of detail in the report was impressive, and will be invaluable in helping the company progress its plans.”
Said Rebecca of the support.



The EiNet is an ERDF programme helping small and medium sized enterprises in the low carbon and environmental services sector (LCEGS) to gain access to University research and business support.



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